DATA ANALYST

MARIA ROCHEL REBUTAR

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Portfolio Website
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SKILLS

SQL (*SQLite, Windows Functions*)	Microsoft Power BI *(Power Query, DAX)*
Tableau	Google Looker Studio
Excel *(Lookup, Pivot Tables)*	Python

PROJECTS

SQL

Warby Parker's Usage Funnel - Personal Project
- analyzed Warby Parker's Marketing funnel in order to calculate conversion rates using aggregate and filter functions

Codeflix Churn Rate - Personal Project
- measure the companies churn rates using aggregate functions, CASE, JOINS and Subqueries

TABLEAU

Databel Churn Rate - Personal Project
- investigated why users are leaving Databel using filtering, dual axis mapping, and parameters

Time Analysis - Personal Project
- analyzed the number of trips for each day and station, provided the activity by time slot and displayed the KPIs

POWER BI

Data Professional Survey - Personal Project
- created insights from survey results of different data professionals using DAX and Power Query

USA Real Estate Analysis - Personal Project
- transformed and prepared data by using DAX to ensure data completeness and validity and created appropriate measures to display KPIs

MICROSOFT EXCEL

Bike Sales Dashboard - Personal Project
- cleaned and summarized data using pivot tables to create insights on bikers activity

VIRTUAL INTERNSHIP

Accenture: Data Analytics and Visualization
- understand the business problem
- clean data and started modelling
- prepared data visualization and storytelling
- presented process and insights to clients

WORK EXPERIENCE

Data Validator - Instaread | Aug 2023 - Present
- ensures that the quality and accuracy of audio files and makes sure it matches the articles

English Second Language Teacher - RareJob Philippines, Inc. | Aug 2019 - Present
- taught General Conversation English and Business English

Virtual Assistant - International Translating Company | Aug 2017 - Feb 2019
- generated emails from the list provided, researched contact information of clients and reach out to clients through email

English Second Language Teacher - Cloud English Training and Teaching | Aug 2017 - Feb 2019
- taught Korean students modules like General Conversation English, Business English and Media English.

CERTIFICATES

Data Analytics and Visualization Virtual Experience

Accenture North America | August 2023

Analyze Data with SQL Path

Codecademy | July 2023

EDUCATION

Bachelor of Science in Information Technology - Father Saturnino Urios University | 2015